

NEWSLETTER



Richard Kokochak, the JCAA Artist of the Month for November, 2014 holds his painting *Richard Painting Linda at McCourtie Park*. It is said that there is a story behind every painting. In this one, unbeknownst to both Richard and Linda, each was painting a scene containing the other that day at the park.

Gerald Hill Critiques Member Art Work



JCAA Member Gerald Hill reads his microphone to begin the member critique at the JCAA Meeting on Thursday, November 4, 2014. (See Page 2)

President's Message...

We have a great meeting planned for next Tuesday, Nov. 18, when Ed Thayer will provide a demonstration on air brushing. We'll also vote for Artist of the Month. Please come.

Then on Tuesday, December 9, we'll have our Annual Holiday Party. After the busy year the Association has had, it's time to close the year with this wonderful event that gives us time to relax and enjoy each other. It is a good time to see old friends and to get to know some of our newer friends better. So, I hope you'll come to the party. We are comprised of so many wonderful, unique, and creative people. So come, and celebrate, and share. I'll be there, I hope you are too.

Oh, it's also a good time of year to do a little art.

Charles Reisdorf

Welcome New Members

Marcia Butterfield, Cindy Clark, Janet Hughes, Carrie Joers, Doug Matz, Kathleen Wilkins, and Marion Zarzycki.

Gerald Hill, Continued from Page 1.

At the JCAA Meeting on November 4, 2014, members had the opportunity to have their art work critiqued by Artist Gerald Hill. Of all the factors that could be used to evaluate a painting by a judge, Jerry believes the most important is believability. Is the painting believable? But, perhaps the most important question for the artist is, *Are you enjoying painting?* "Paint for the fun of it." he said.



Jerry critiques one of Craig Cossey's paintings.

"Hells Bells, the sky doesn't have to be blue and the grass doesn't have to be green... and you don't have to always paint what you see."

A quote attributed to one of Jerry's mentors.

Jerry also advised artists to take five minutes, and "imagine what you will do every step of the way" before you start to paint. He said, "There are happy accidents, but it pays to think the painting out first."

Thank you...

Mike Palmer who, in addition to a great demonstration of his unique painting style on Oct 21, shared his nuts and bolts expertise on framing and an exceptional insiders view of art marketing. His comments on branding were informative, practical and inspiring.

Gerald Hill who, with his buoyant sense of humor, his artful eye, and his positive nature captivated the attention of JCAA members throughout the evening of Nov. 4 with his critique of member art work.

Dick Stanton for his efforts to make our meetings even more successful. Dick is always there to help with the sound system, set up and clean up, and assistance to the guest speaker. And, **Julie Highlen**, who has that extra sense to know and fulfill the needs of others, and applies it so gracefully.

Sylvia Wymer for managing the Art a Loan Program, a smashing success by any imaginable measure for a very important JCAA program.

Diane Gross who handled the refreshments at the Art a Loan Program, including planning and the provision of food for over 300 people. And, thanks for **all JCAA member volunteers** who gave their time and effort to the successful Art a Loan Program at the Ella on Thursday November 13, 2014.

Calendar

November 18, 2014

JCAA Meeting at Ella with Ed Thayer - Airbrush Demonstration 6:30 p.m. Artist of the Month for Dec./Jan.

November 24, 2014

Pick up artwork - Landscape/Cityscape Exhibition at Potter Center Gallery 9 a.m. to 1p.m.

December 1, 2014

Deadline for registration for JCAA Holiday Party. Use registration form and send via USPS or email to Becky Mehall.

December 9, 2014

JCAA Holiday Party at The Country Club of Jackson, 3155 Horton Road, Jackson Social 6 p.m. Dinner 7 p.m.

Quotation

"Be well, do good work, and keep in touch."

Said by Garrison Keillor each day at the conclusion of his podcast, *The Writer's Almanac*.

The Jackson Civic Art Association (JCAA) is a non-profit 501(c)(3) corporation which promotes art and artists in the greater Jackson, Michigan community. Membership is open to artists and those interested in art.

Opinions expressed are the views of the editor and do not necessarily reflect the views of the JCAA.

The JCAA may be contacted by mail at 3225 Fourth St. Jackson, MI 49203, or through our website at www.jacksoncivicart.org.